ACC 201
STOCK MARKET GAME PROJECT

Each student will sign up with Howthemarketworks.com virtual Stock Market Game. Each student will receive a virtual amount of money and will choose stocks to buy or sell. This will help you further understand financial markets and how important accounting is in making investment decisions. You will attend a training session at the OCtech library on how to use database resources to research various stocks and will use those as well as your Wall Street Journal subscription to help analyze financial statements and stocks.

You’ll need to write a three to five page paper discussing which companies you analyzed, what you bought and sold based on that analysis, and the outcomes of any of your transactions. Conclude with a paragraph on how this project has impacted you and what you will do differently in ACC 202. You need to include copies of any analysis and put it in a folder. The paper will be graded on writing quality as well as content. The paper is due 12/6.

Finally, you’ll need to make a presentation that shows what companies you traded and why. (You should show some of the analysis you did on those companies to explain your choices.) What would you do differently with hindsight? The presentation could include PowerPoint slides or other audio-visual and be between 10-15 minutes in length. You should be able to answer questions regarding your trades and the companies themselves. The presentation will be given 12/6.

Grading will be based on the paper (20%), presentation (20%), actual results of the game (30%), and quality of analysis/use of resources (30%). The student with the highest game results with at least a B on analysis will receive 10 extra points added to their final exam.

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